



eCLIPS

Welcome Pack

A comprehensive online careers information solution to help young people make the right choices for their future.

A PRODUCT FROM
adviza

eclips-online.co.uk

How to get the most from your **eCLIPS** licence

- 1** Forward your welcome email and this pack to all relevant members of staff i.e. subject teachers, heads of year, careers staff, PSHE staff, support staff, SENCO etc.
- 2** Add your password to the posters attached to your welcome email, print them off and pop them up!
- 3** Tweet that you now have eCLIPS and follow [@eCLIPS_Adviza](#) for news, updates and opportunities.
- 4** Add the eCLIPS logo and link to your institution's internal intranet/VLE with the link and password.
- 5** Put information about eCLIPS on the 'support' or 'careers' pages of your website. See our suggested Careers Page wording in this pack.
- 6** Tell parents you have invested in their children's careers education through your newsletter. You'll find suggested wording and information you can share with parents in this pack.
- 7** Use the lesson plan links in this pack to get started on eCLIPS and to encourage careers exploration.

eCLIPS facts and figures



Over 60
advice leaflets supporting
education and employment
choices including:

- options at key stages
- work experience
- higher education
 - job hunting
- apprenticeships
- and much more...



Live Labour Market Information streamed to job profiles providing vital information such as:

- average salary
- average hours worked
- employment by region
- gender split
- employment status
- predicted employment to 2025
- rates of unemployment
- sample vacancies by postcode
- industries that employ that role



1400+

Accurate information
on over 1400 jobs

**TRUSTED BY SCHOOLS, COLLEGES,
CAREERS SERVICES AND CAREERS
ADVISERS FOR OVER 30 YEARS**

700+

industry experts regularly
consulted and asked to
comment on the content

11-19

Tailored to
11-19 year olds

Browse careers by
23 job groups,
A-Z search, favourite
subjects or using our
interactive tool



**WRITTEN, RESEARCHED AND
REGULARLY UPDATED BY
PROFESSIONAL CAREERS WRITERS**

Helps schools meet 4 Gatsby Benchmarks



Information for parents/ your careers webpage

We have chosen eCLIPS as our careers information resource. This easy to use online platform will help your child make informed decisions for their future. It's written specifically for 11-19s by career professionals and provides:

- Accurate information on over 1400 jobs to help your child consider the full range of options
- Live-streamed labour market information including local vacancies
- Information catering for all abilities and stages
- Careers linked to school/college subjects
- Impartial advice to help your child choose study and employment options and prepare for the world of work
- An interactive career matching tool

By investing in eCLIPS we are helping to meet four of the eight Gatsby Benchmarks (2, 3, 4 & 7), the Government's chosen standards for high quality careers guidance provision.

Our licence provides unlimited access both at school and at home.

[Add details here about how they obtain the password. Please note: the password must not be displayed on your public website.]

How eCLIPS supports all ages and stages

eCLIPS caters for all students. Each of the 23 job groups has a leaflet called 'The basics...'. This gives a simple overview of the sector and is particularly helpful for younger students and those with SEND. In addition, all the careers leaflets have a summary leaflet; these have standard headings and provide bite-sized information for those with limited time or for reluctant readers. The full leaflets provide in-depth information and links enabling further exploration.

Here are some examples of leaflets which support students at different stages and with different needs.

Year 8/9:

- Options after year 8/9
- Specific subjects after year 8/9
- Work-related programmes
- Under school leaving age and working. What's legal?

Year 10:

- Work experience
- Planning your future
- Skills for employment
- Careers by school subject

Year 11:

- Choosing level 3 courses after year 11
- Choices at 16
- Apprenticeships & work based learning
- Starting work

Year 12/13:

- Choices at 18
- Employment with level 3 qualifications
- Taking a year out
- Distance and open learning
- Volunteering

Those with SEND:

- 'The basics ...' under each job group
- Jobs requiring few or no qualifications
- Equal opportunities: your rights
- Information for disabled people
- Career leaflet summaries

University:

- Routes into higher education
- Writing your UCAS personal statement
- Sponsorships, scholarships & funding
- Higher education & training abroad

Alternative options:

- Distance & open learning
- Apprenticeships & work based learning
- Working for yourself
- Studying / working overseas

Job hunting:

- How to find a job
- Job applications
- Coping with interviews
- CV writing for school & college leavers
- Skills for employment

eCLIPS lesson plans

Choosing Year 8/9 options (35–60 minutes)

This lesson gets students thinking about the subjects they want to study at GCSE and exploring the career options subjects can lead to. Starting at **Education / GCSEs** they will browse via **related leaflets** to choose a **job leaflet** to read in either the full or summary version (as appropriate). They will look at the **labour market information** for their chosen job to see how many people do this job, where the jobs are and the average salary. Students will be asked to write down details of their chosen job, save the leaflet and email it to themselves for future reference. [See the full lesson plan.](#)

Careers exploration for Years 7–13 (35–50 minutes)

This lesson helps students become familiar with using eCLIPS to explore careers. Students start at **Careers / Careers with school/college subjects** where they choose one subject leaflet to read. They then explore further using **Careers / Job groups** and browse via **related leaflets** to choose a **job leaflet** to read in either the full or summary version (as appropriate). They will look at the **labour market information** for their chosen job to see how many people do this job, where the jobs are and the average salary. Students will be asked to write down details of their chosen job, save the leaflet and email it to themselves for future reference. [See the full lesson plan.](#)

Choosing careers for Years 7–13 (40–60 minutes)

This lesson uses the **Career Wizard tool** to find careers that match the qualifications students are aiming for (or have already achieved); the subjects and skills they would like to use in a job; the working environment; and people they would like to work with. From the results, students choose one **job leaflet** that interests them to read and save. They will look at the **labour market information** for their chosen job to see how many people do this job, where the jobs are and the average salary. Students will then choose one of the **related leaflets** to read and write down details of their chosen job. Finally they will email saved leaflets to themselves for future reference. [See the full lesson plan.](#)

How eCLIPS helps your school meet the Gatsby Benchmarks

Schools need to reach the Gatsby Benchmarks by 2020. Here is how eCLIPS can help your school achieve this:

Gatsby Benchmark	eCLIPS features
<p>Benchmark 2: Learning from career and labour market information</p> <p>Every pupil, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.</p>	<ul style="list-style-type: none"> • Professional careers writers • 700+ industry experts invited to comment on the content • Live streamed labour market information • Information on all potential routes into a career • Can be used at home with parents
<p>Benchmark 3: Addressing the needs of the pupil</p> <p>Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.</p>	<ul style="list-style-type: none"> • Career Wizard matching tool • Summary and 'The Basics' leaflets for SEND and younger students • In depth information for older pupils and parents • Advice related to options at key stages • Leaflets supporting job hunting • Leaflets supporting alternative options
<p>Benchmark 4: Linking curriculum learning to careers</p> <p>All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.</p>	<ul style="list-style-type: none"> • Information on STEM careers • Careers by school subject • Lesson plans for teachers
<p>Benchmark 7: Encounters with further and higher education</p> <p>All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.</p>	<ul style="list-style-type: none"> • Advice related to options at key stages • Information on higher education/postgraduate study • Information on employment choices including apprenticeships • Information on college and vocational courses

Meet the eCLIPS authors



Debbie Steel

Having studied psychology and human resources, Debbie worked as an apprentice co-ordinator, tutor and manager at a learning provider in Bristol. She went on to teach a wide range of students at a large further education college. Debbie was then employed as an in-house author for Lifetime Publishing before establishing herself as a freelance careers writer in 2012.

Whilst working at Lifetime, Debbie was editor of From the Press (a careers/education news abstracting service) and co-wrote a number of careers-related publications ([see her Amazon author page](#)). As a freelancer, as well as a long-running association with Adviza and eCLIPS, Debbie has written for a range of other organisations including Health Careers, AELP, Career Comp@nion, the Royal Society of Chemistry, English Heritage and Springpod. Debbie is currently the secretary of the [Careers Writers Association](#).



Wendy Reed

Wendy is a professionally qualified careers adviser with experience of working with young people, graduates and adults. After working in schools and a sixth-form college, she was a careers adviser in a further education college, giving guidance to both further and higher education students. Here she made the transition to working in careers information having responsibility for the college careers resource area, before becoming a freelance careers writer in 2008.

She is the author of a number of print publications ([see her Amazon author page](#)). More recently she has provided case studies for UCAS publications and written three booklets for Health Careers. She has written content for numerous websites, including Health Careers, Graduate Prospects, Creative and Cultural Skills and Which University. Wendy is a member of the [Careers Writers Association](#).

Contact the eCLIPS team

If you have any queries regarding your licence* or suggestions for new leaflets please contact us. We're available Monday to Friday 9-5.

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