

COLLABORATION · OPPORTUNITY · RESPECT · EXCELLENCE

WELCOME TO CORE

CORE Education Trust was set up with a straightforward commitment to provide local solutions for schools in need of a fresh start. Our approach involves developing strong, deep-rooted and meaningful partnerships with local stakeholders. Children are at the centre of everything we do; they always come first.

We are excited to confirm that, after a period of managing your school since September 2017, we will now become its formal sponsor from March 2018. We made sure we took care of major practical changes such as the school name and uniform back in September. This was to avoid any inconvenience during the school year and so I am pleased to confirm that there will be no further changes of this nature. The day to day running of the school will remain as it is for the rest of the school year. We will keep you informed and will seek your views of any proposed changes beyond that time. A local governing body will also remain in place and provide a very similar function to the one before.

It is a great privilege for me to lead an exceptional team at CORE and to welcome you all to it. We are supported by inspirational local and national partners and a group of trustees already hugely invested in your school and your community. Our collective pledge to you is that we will work tirelessly to give you and the children you care about a school to be proud of.

Adrian Packer CBE

Founder and CEO of CORE Education Trust

“The Chief Executive Officer and Directors of CORE Education Trust are innovative in their approach to school improvement. They are dynamic individuals who believe passionately in helping pupils to secure the best educational outcomes and to become citizens of the world.” Ofsted 2016

OUR VISION FOR ARENA ACADEMY

The vision for Arena Academy is inspired by CORE Education Trust's CORE Values: Collaboration; Opportunity; Respect; Excellence. Arena Academy will provide a canvas for all children to develop their individual talents whilst benefitting from and contributing to their local community.

COLLABORATION

CORE Education Trust was founded on the principles of collaborative leadership, valuing the potential of the collective, rather than any one individual. This approach has already supported the development of the Trust's outward facing ethos which will now allow Arena Academy to connect to CORE's extensive network of partners. These partnerships facilitate innovation and are brought to life in the day to day running of the schools in the Trust.

OPPORTUNITY

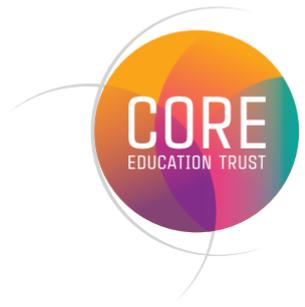
Students at Arena Academy will benefit from opportunities to nurture their individual interests, aspirations and talents and have access to a diverse, extended curriculum offer. Every child will be given a chance to shine and will be supported when they encounter difficulties or challenges.

RESPECT

Arena Academy will benefit from a direct association with high profile national partnerships but not at the expense of an authentic connection with its local community. This will involve the promotion of strong extended learning opportunities for students and for an emphasis on family learning.

EXCELLENCE

Exceptional educational outcomes, opportunities and experiences will be complemented by the highest quality progression routes. Students will be aspirational and open-minded about their potential as successful global citizens, whilst remaining grounded and proud of where they are from.



OUR PARTNERS

LEAD TRUST PARTNER



Lawn Tennis Association/The Tennis Foundation

The Tennis Foundation manages British tennis' education programme, with support from the Lawn Tennis Association and other key partners. The Tennis Foundation has supported over 20,000 schools, 80 colleges and 55 universities with free training, advice and equipment since 2009.



LEAD SCHOOL PARTNER

We were delighted that the announcement for the hosting of the 2022 Commonwealth Games in Birmingham was made at Arena Academy in December. This announcement marked the beginning of a series of long term partnerships that will bring a wealth of new opportunities and experiences to the students. These partnerships will play a major role in the build up to, during and after the Games.

As well as being a central hub to the Tennis Foundation (see above), Arena Academy will develop a major new partnership strategy with ukactive, a not-for-profit national body comprised of members and partners from across the UK active lifestyle sector. Ukactive's vast network, which stands at over 3,000 members, includes operators of fitness facilities of all sizes, as well as local authority leisure centres, leisure trusts, outdoor fitness providers, trainers, sports providers, education and training providers, lifestyle companies, equipment suppliers and charities.



More people
More active
More often



WHO ARE WE?

Hundreds of people and organisations contribute to making CORE Education Trust what it is. We benefit from the expertise and experience from national leaders in their respective fields. We have particularly strong links with the worlds of the arts, sport and business.

Some key individuals who will personally interact with your school include:



Adrian Packer CBE, Trust Founder and CEO

Before setting up CORE Education Trust, Adrian took over as Executive Principal of Park View Educational Trust (PVET) in September 2014 and guided the schools in that Trust to a successful turnaround by March 2016. In 2012, Adrian was the founding Principal of Everton Alternative Provision Free School and 6th Form College, the first Free School set up by a Premier League football club. From 2010, Adrian was an Executive Director and part of the founding team of Birmingham Ormiston Academy (BOA), an arts academy partnered with The BRIT School. Adrian was a senior Artistic Director at the BRIT School for 12 years and taught some of the country's highest profile, award-winning talent in the music, theatre and television industries.

Adrian is a Member of the LIPA (Liverpool Institute for Performing Arts) Council and Director and Governor of the LIPA 6th Form. He is Governor of the City of Birmingham School. Nationally, he is an independent non-executive Director of ukactive and a member of the UK Advisory Council of the Creative Industries Federation.



Ammo Talwar MBE, Trust Co-founder and Chair of Board of Trustees

Ammo Talwar MBE is the CEO and founder of PUNCH, a global award-winning music and arts development agency based in Birmingham.

Born and brought up in Aston, Ammo has become a nationally-recognised champion of the potential for the creative industries to transform young lives. Receiving his MBE in 2008 (for services to music and young people), in 2016 he was named the Institute of Directors' regional Director of the Year for corporate social responsibility.

Ammo sits at board level on a number of regional and national bodies leading to major interventions with government agencies, schools and the Third sector. He is currently chair of BLACK ROUTES - the national touring network for contemporary music. He is also co-founding Member, Trustee and Chair of the Board of Trustees of CORE Education Trust.



Jo Tyler
Trust Co-founder
and Chief
Operating
Officer



Emma Leaman
Director of
Education



Cathy O'Driscoll
Head of
Development



Kevin Rogers
Headteacher